

Boycottage organisé par Infact

General Electric après Nestlé

L'organisation privée américaine Infact, qui avait mené avec succès pendant sept ans un boycottage de Nestlé, a lancé jeudi une campagne pour forcer General Electric (GE) à cesser de produire des composants pour armes nucléaires.

Chambre des représentants (d) Nancy Cole, organisatrice de la c... General Electric est l'un d... d'armes et...

GE Targeted for Consumer Boycott

By JOHN F. FITZGERALD
Courant Staff Writer

WASHINGTON — A group that led the seven-year boycott against

ities because we believe it is the right thing to do to support our government." Slater said GE and its critics share a desire for peace, but it was up to the nation's elected officials to de-

company that brings life, but brings death," Cole said. The advertising slogan is: "things to life." Cole said a 30-second commercial will be shown in the coming weeks in the cities in the coming weeks. GE refrigerators and milk cartons bear the "General Electric Nuclear Radiation Danger" logo. "General Electric is the largest producer of nuclear weapons," the spot's slogan says, "while they've been..."

Boycott Launched to Halt GE Nuclear Arms Production

By LOU FINTOR, Times Staff Writer

WASHINGTON—A nationwide boycott of General Electric consumer appliances was launched Thursday by a coalition of labor unions, religious groups and health associations opposed to the corporation's manufacture of nuclear weapons.

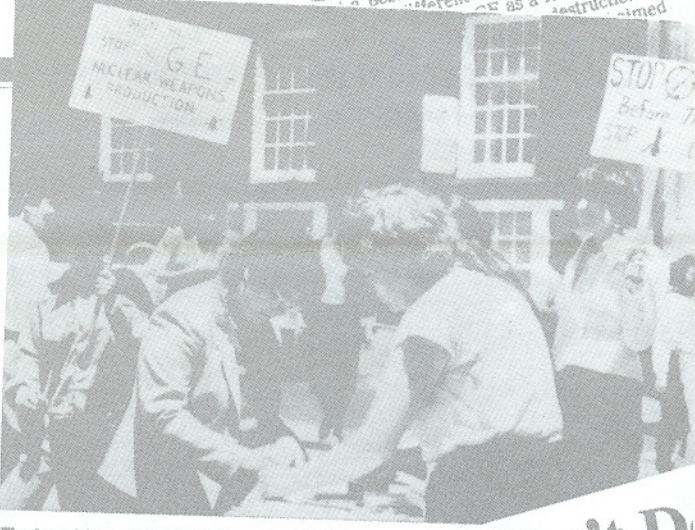
tail the motion of "General Electric" in the nuclear arms production. "It's a simple yet powerful message that people can take action against GE nuclear arms production." The Boston-based group called INFACT (Infact Nuclear Action Coalition) is a leading manufacturer of nuclear weapons.

NEWSWEEK BUSINESS

Taking a Shot at Goliath

An effort to boycott GE

The story of INFACT could be a plot from a Frank Capra movie: a bunch of do-gooders take on a big corporation and win. But since Capra never made sequels, the question arises: what do you do for an encore? Not to worry, INFACT is writing its own sequel. The Boston-based activist group, under the name Infact Formula Action Coalition, led a seven-year boycott of Nestlé products and eventually forced the company to restrict its marketing of potentially hazardous baby formula in Third World countries. Now INFACT has set its sights on another Goliath: General Electric. INFACT's new goal is to force the \$28 billion conglomerate to stop producing nuclear weapons.



The target is nuclear-weapons work: INFACT

GE Holds Undue Influence Over Gov't Dept

WASHINGTON (AP) — A group sponsoring a boycott of General Electric Co. products released a report yesterday claiming that the major defense contractor unduly influences government decisions on war and peace.

says is a powerful lobbying effort with Congress. "This company is not just doing what the government asks," Nancy Cole, executive director of INFACT, told a news conference. "It is helping to shape nuclear policy, influencing government decisions and creating the demand for nuclear weapons." Cole said the group planned demonstrations in front of GE facilities with the connection with report, "INFACT's new goal is to force GE as a leading manufacturer of nuclear weapons-free."

INFACT— WE PROVE GRASSROOTS ACTION WORKS

In 1977, a handful of people were outraged by the deaths of infants from bottle-baby disease. Over the course of six and one-half years, INFACT sparked a ten-nation boycott and built strong economic pressure from the U.S. By 1984 Nestlé — the world's largest food corporation — was forced to the negotiating table.

Today, INFACT is again using intensive grassroots organizing and economic pressure to change the deadliest industry of all — the nuclear weapons industry. We're organizing millions of consumers, medical professionals, architects, students, and retailers to boycott GE until they're nuclear weapons-free.

BOYCOTT GENERAL ELECTRIC!

INFACT is hitting nuclear weaponmakers where it hurts most — the bottom line. INFACT is targeting GE for a boycott because:

- GE makes critical components for more nuclear weapons systems than any other corporation, and is the sole producer of the neutron "trigger" for every U. S. nuclear bomb.
- GE is an industry leader in lobbying for more and more tax money to build a still-growing arsenal of deadly nuclear weapons.
- GE has knowingly poisoned the environment and the people near its facilities with deadly radiation while deliberately concealing the facts.
- GE is vulnerable to a boycott because they gross three times as much money from consumer products as from nuclear weapons.

Tom Bailie's ranch is downwind from the site of huge secret radiation releases by GE. Tom and his family suffer from illnesses similar to those of survivors of Hiroshima. His calves show an alarming rate of rare birth defects.



NEW YORK TIMES

Winning the GE Boycott will send a signal to every major nuclear weaponmaker that the public knows what they're doing and won't tolerate it any longer. Nuclear weapons and radioactive waste production will become a business nobody wants — or can afford — to be in.

WEAPONMAKERS ARE BLOCKING THE WAY TO PEACE

Powerful corporations like GE have shaped government policy so they can profit from nuclear weapons.

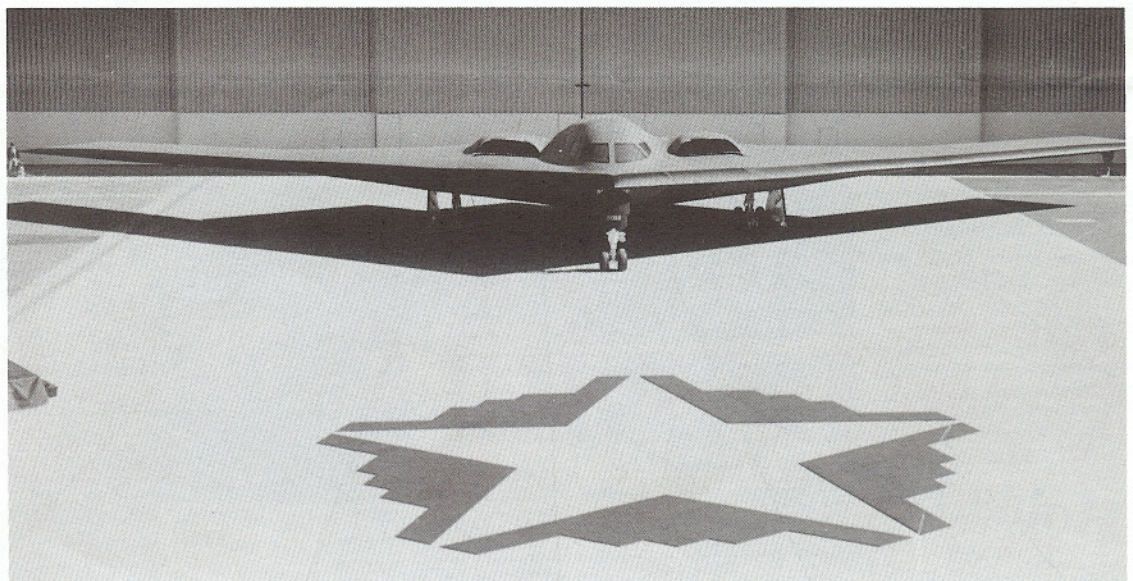
A good illustration: GE utilizes the revolving door between the Pentagon and the weapons industry — at the highest levels. GE's own Board of Directors boasts retired Air Force General

David Jones — former Chair of the Pentagon's Joint Chiefs of Staff and member of the Star Wars Advisory Panel. The results? GE actually received a contract to do a feasibility study on Star Wars. And GE is now the prime design architect for the entire Star Wars system.

"Profits are driving this arms race."

— Rear Admiral Gene LaRocque

GE claims to "bring good things to life." Actually they bring costly, deadly things — like this Stealth bomber.



WIDE WORLD

*Now, the millions who want peace are taking the next step.
With grassroots action, we can change the way weaponmakers operate.*

Who is INFACT?

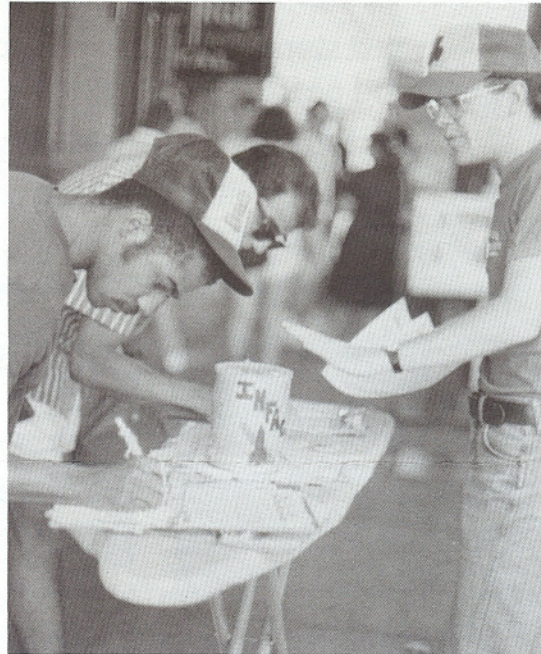
INFACT is a grassroots organization that builds international campaigns to stop the life-threatening abuses of transnational corporations.

In 1984, INFACT forced Nestlé to make significant changes in its infant formula marketing in the developing world. That important first step helped save hundreds of thousands of babies' lives. And the ongoing work to make Nestlé live up to its agreement is being continued by our sister organization.

Today, INFACT is organizing the Nuclear Weaponmakers Campaign, focusing on GE for its leadership role in the production and promotion of nuclear weapons. The GE Boycott was launched in 1986 to make GE's nuclear weapons work a liability to the company.

The Boycott reaches out through a well-organized network of volunteer activists, religious organizations, and peace and justice groups. Campaign centers organize U.S. regions and major GE market areas through hundreds of local action committees and affiliated groups.

INFACT has built a strong grassroots boycott with amazing speed. The next steps include institutions. Here are just a few examples:



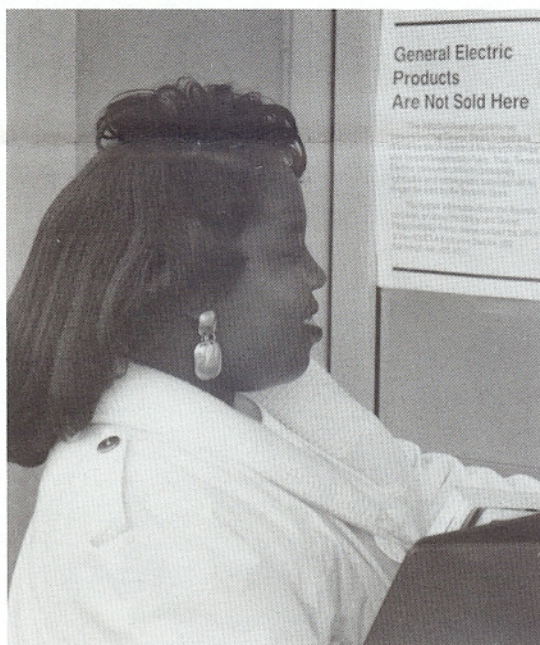
PEGGY POWELL

INFACT's nationwide network of volunteer activists is reaching out with the message: "Boycott GE until they are nuclear weapons-free."

- After a religious order in southern Illinois endorsed the GE Boycott, their hospital system refused to buy two GE CAT scanners — a \$1 million loss to GE. And they told the company why!
- UCLA removed all GE products from its chain of campus stores after students organized and the UCLA Board of Control declared GE unethical.
- In Pennsylvania, the board of a continuing care community ordered 148 new "GE-free" apartments built. With five non-GE appliances in each unit, GE lost over a quarter-million dollars in sales.
- And in Minneapolis-St. Paul (where 15% of the population now boycotts GE) the Red Owl supermarket chain took GE light bulbs off its shelves after many customers asked the managers to stock alternatives.

"The GE Boycott is the next critical step to stop nuclear weapons. It is the single most important step to educate the American public about the power of the Corporate weaponmakers — not just GE, but by implication, all the others."

— Helen Caldicott, MD



DANN SUZIO

As consumers across the country join the GE Boycott, retailers are responding by stocking alternatives. Many have even removed GE completely from their shelves.

INFACT'S GE BOYCOTT: FOUR DEMANDS

- GE must stop all nuclear weapons work.
- GE must stop interfering with government decision-making on war and peace.
- GE must stop all direct marketing and promotion of nuclear weapons.
- GE must implement peace conversion plans, in consultation with its employees and communities.

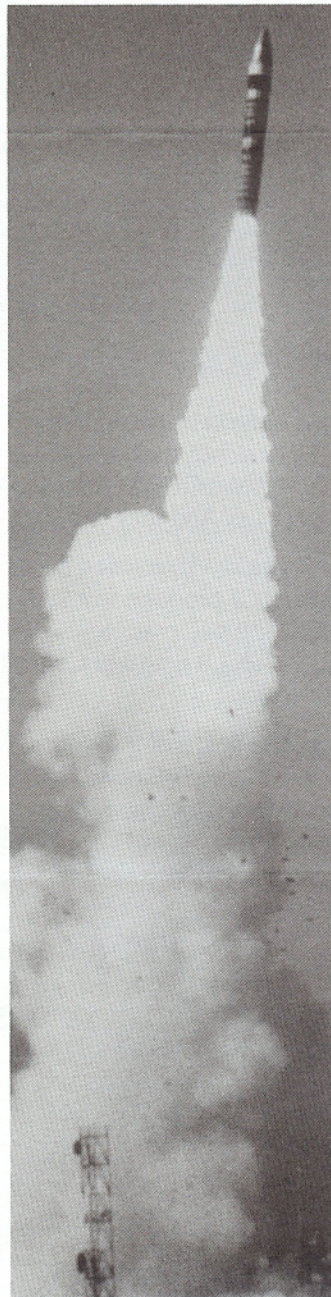
GE BRINGS NUCLEAR WEAPONS TO LIFE

GE makes:

The neutron trigger for every U.S. nuclear bomb

Parts for most major nuclear weapons systems, including:

Trident Missile
M-X Missile
Aegis Missile
Tomahawk Missile
Minuteman Missile
Lance Missile
Terrier Missile
Tartar Missile
Polaris Missile
Poseidon Missile
Advanced Strategic Missile System
Ballistic Missile Defense System (Star Wars)
F-4 Phantom II
Viking Anti-Submarine Aircraft
SSN Submarine
B-1 Bomber
B-2 Stealth Bomber
F-111 Fighter
F-15 Eagle Fighter
F-18 Hornet Fighter
Stratofortress Bomber
Intruder Attack Aircraft
Corsair Attack Aircraft
Carrier Aircraft
CVA-59 Aircraft Carrier
CVA-63 Aircraft Carrier
DD-963 Class Destroyer
Thunder Chief Fighter Aircraft
F-4 Phantom
P-3 Orion Patrol
Trident Submarine



BOYCOTT GE UNTIL THEY ARE NUCLEAR WEAPONS-FREE.

Don't buy these products:

Lighting

GE Soft-White and MISER light bulbs
GE Extension Cords
GE Electric Lamps
GE Batteries
GE Car Headlights
Flip Flash II, Flash Bar II
Magicubes
600 Camera Flashes

Electronics

GE Color Television
GE VCRs
GE Compact Disc Players
GE AM/FM Radios
GE Cassette Recorders
GE CB Radios
GE Digital Clocks
GE Telephones
GE Phone Answering Machines
GE Telephone Accessories
GE Cellular Phones

Services

GE Capital (GE Credit Corporation)
GE Information Services

Medical Systems

GE CT Products
GE X-Ray Equipment
GE Magnetic Resonance Scanners
GE Ultrasound Equipment
GE Nuclear Medical Products

Appliances

GE Microwave Ovens
GE Ranges
GE Refrigerators
GE Freezers
GE Washers
GE Dryers
GE Dishwashers
GE Disposals
GE Trash Compactors
GE Air Conditioners
GE Dehumidifiers
GE Heat Pumps

Construction

GE Wiring
GE Controls
GE Switches
GE Motors
GE Caulking
Silicone II Home Pro Sealants
or any other product that carries the GE, Hotpoint or RCA label (except the RCA record label)

INFACT

INFACT International
Post Office Box 80013
Minneapolis, MN 55408 USA
Phone: 612/927-8727